



Entertainment Commission

City and County of San Francisco

Memorandum

To: San Francisco Entertainment Commission
From: Maggie Weiland, Deputy Director
Date: November 10, 2015
Re: EC-1352 Golden State Warriors Event Center Mission Bay South Blocks 29-32, Place of Entertainment Permit Application.

GSW Arena, LLC ("Applicant") is seeking a conditional grant of approval for a Place of Entertainment permit for the Golden State Warriors Event Center ("Event Center") to be located at Mission Bay Blocks 29-32.

Background

At the April 21, 2015 public meeting of the Entertainment Commission, representatives from the Golden State Warriors presented the site design concept for the proposed Event Center at Mission Bay South Redevelopment Project Area Blocks 29-32.

On October 8, 2015, the Applicant submitted to the Entertainment Commission a Place of Entertainment ("POE") permit application for the Event Center, along with the Letter of Intent and Questionnaire. That same day, the Applicant signed the Entertainment Commission's affidavit of posting, posted the notice of hearing sign on the premises of the proposed Event Center at Mission Bay Blocks 29-32, and submitted to Commission staff photographic evidence of the posting.

POE Permit Application

The Applicant proposes to use the Event Center as a Place of Entertainment open seven days a week. The hours of operation would vary depending on the nature of the activities programmed for the venue, but may begin as early as 7:00 AM and end as late as 2:00 AM. Warriors games and concerts would generally commence at 7 PM.

The Event Center has a total crowd capacity of 18,500. Applicant proposes to use the Event Center for the following Entertainment uses: professional basketball games, collegiate athletic events, other sporting events, family shows, concerts, and conventions/corporate events for a wide variety of audiences and ages. Food and beverages will be served on-site, including alcoholic beverages. There would be 41 regular season Warriors games each year spanning from late October to mid-April. According to the application, approximately 160 non-Warriors game events would occur annually at the Event Center.

Applicant's proposed Security Plan for the Event Center can be found at pages 8-12 of the application, and is attached to the draft Commission Resolution as Exhibit B. Applicant has submitted a Noise Control Plan, which is attached to the draft Commission Resolution as Exhibit C.

On October 9, 2015, Commission staff sent the POE application and information regarding the November 10 scheduled hearing to the San Francisco Police Department ("SFPD"), along with a request for their recommendation on the application. To date, the Commission has not received a response from SFPD.

Project Approvals and Public Outreach

The Applicant has been in the process of seeking project approvals from the Commission of Community Investment and Infrastructure (CCII), as well as the San Francisco Municipal Transit Agency (SFMTA) Board of Directors. On November 3, 2015, the CCII adopted Resolution No. 69-2015 certifying the final subsequent environmental impact report for the Golden State Warriors Event Center and Mixed-Use Development on Blocks 29-32 in Mission Bay South under the California Environmental Quality Act ("CEQA") and the CEQA Guidelines. Also on November 3, 2015, the SFMTA Board of Directors adopted Resolution No. 15-154 in regard to the Event Center Project. Both of these Resolutions are included in your materials.

On November 5, 2015, the Planning Commission held a public hearing on the Golden State Warriors Event Center and Mixed Use Development Project. The Planning Commission adopted findings under CEQA and gave their approval for the project design.

Over the course of a planning and approval process over the course of a year, the Applicant has held or participated in over 50 meetings with members of the public and various interested stakeholders regarding the proposed Event Center and Mixed Use Development Project. A summary of the Applicant's public outreach is included in the POE permit application documents.

Entertainment Commission Draft Resolution

At its November 10 hearing, the Entertainment Commission will consider adopting a resolution (1) adopting environmental findings under the California Environmental Quality Act (CEQA), and (2) conditionally granting a Place of Entertainment permit to GSW Arena, LLC for the Golden State Warriors Event Center at Mission Bay South Redevelopment Project Area Blocks 29-32.

Chief Operating Officer of GSW Arena, LLC, Stephen Collins, is representing the project and is here to discuss the project in further detail with the Commission.